



## THE VISION

- Transform the Student learning experience
- Enhance Learning Environment
- Ann Arbor Community Schools
- Prepare for Future
- Ensure Sustainability / Environmental Responsibility
- Whole Child – Health, Safety & Wellbeing
- Prepare for Growth & Expansion – development within the AAPS attendance area
- Focus on Student (teacher, staff, & community) Experience

**Our children deserve it  
Our community expects it  
Our future demands it**

### 1. Teaching and Learning – *Continued Tradition of Academic Excellence*

Ensure quality learning environments in every classroom

Updated environments to include: natural light, air quality, sound

Performing Arts, including musical instruments and updated performance areas in every school

### 2. Health and Wellbeing – *Focused on Development of the Whole Child*

Ensure safe drinking water through updating to ensure lead mitigation

Fully functioning kitchens in every school

Playgrounds and Athletic Facilities

### 3. Safety – *Safe and Secure Schools as Centers of Communities*

Secure school entrances

### 4. Sustainable and Environmentally Responsible Infrastructures – *Built for our Climate Change Future*

### 5. Systems and Services – *Efficient and Effective Support Services*

Continue Technology & Transportation Replacement and Renewal

## PHASED WORK

- Pass Sinking Fund Increase, May 2016 to address infrastructure repairs & begin initial progress
- Commission External Review & Physical Needs Assessment of all AAPS properties – Delivered December, 2018
- Complete work on 2015 Bond – musical instruments, playgrounds, busses, auditorium upgrades, etc.
- AAPS Spring Community Tour, Share Sinking Fund Update and Preview 2019 Bond
- Prepare for comprehensive Bond, 2019

## NEXT STEPS

- AAPS Spring Community Tour to update on Sinking Fund Update & Preview 2019 Bond
  - *What have we accomplished with the community investment from the Sinking Fund?*
- Summer Refinement of the Overall Package, including print materials, video, testimonials, FAQ, etc.
- Fall Campaign to Inform Community / Make the Ask

## OBJECTIVES

- Refine plan for Sinking Fund / 2019 Bond Information Campaign  
April/May/June, 2019
- Develop compelling reason – the Why - for this bond – what makes it different from previous bonds?
- Build an overall [vision](#) for 2019 Bond
- Identify what we want to accomplish with bond (put “buckets” in goal language)
- Identify “[lessons learned](#)” from bond campaigns and their executions the last five years
- Initiate “[opportunity analysis](#)” on bond
  - Likely causes of passage
  - Promoting and capitalizing actions

**COMPELLING NEED: The “Why”****Clarity of Purpose in a Vision for Transformation of Facilities**

- Importance of clarity around what every school will get (“general”)
- Ensure there is something for every school community
  - People’s voices must be heard/valued
- Importance of External Assessment picture of overall facilities needs
- Need to emphasize “community” aspect – schools are a community resource
- Will lead Forward with this 2019 Bond
- We will lead: Our identity is that we are the best!
- **Theme:** *We are Ann Arbor* – has to resonate!
- Make shift to next generation of AAPS schools
- Safety is critical!
- Moving from “the fix” (Sinking Funds) to making school environments world class
- Emotionally healthy, safe environments for future generations
- Current school buildings built to last 30-40 years, not 60+ years as many of ours
- We have world-class teaching and learning, teachers, programming and curricula – yet not first-class facilities
- Need space!
- Creating environmentally-friendly spaces
- Talk about education of the future; building environments for future
- School facilities are a community resource, and extend beyond school day
- Fixing infrastructure is not, of itself, a convincing selling point
  - People are aware things need fixing
- Generations before us made significant sacrifices for AAPS to have current facilities
  - Every generation owes it forward to the next
  - This generation, we’ve not done so much (recession, etc.)

**Responsibility Theme**

- Ask is based on historical review of AAPS facilities
  - Include stories, such as the Bach story
- Our responsibility as fiscal, community stewards to ‘pay it forward’ to the next generation
- Operating as good stewards of our school buildings is a community responsibility
- Before / After Photos of the Work Already Completed
- Show Successes
- Will Build on Prior Successes (Northside, Allen, Skyline)

**A New Day Theme**

- Recognize tension – and achieve balance - between “sprinkle it around” strategy and a true comprehensive modernization approach
- **Challenge:** help constituents envision a future

- Pictures are so important:

### Ensuring Support

- Essential to have Board support – everyone in, no one out
- Engage district parent groups & community leaders
- Partnerships
- Important to consider impact on each stakeholder group
- Required engagement of school leaders – ensure they are well-trained, that they have clarity and materials
- Students can be great advocates
- Importance of community engagement
  - Those at ground level (school parents), athletic parents need to be advocates
- Need advocacy of key business leaders
- Real estate professionals
- Seniors and People without children in our district – how to reach them
- Need answers to negative questions:
  - Why sinking fund is being used appropriately, *but it's not enough*
- Success Strategy w/ outliers (10%) is to avoid a “No” campaign
- Need to talk about community use: inside & outside
  - **Did you know...**
- Investing in schools and properties
- How to connect this to mental health
- Important to map out which district systems are involved in planning & implementation
  - An Implementation '**playbook**'
- After passing, must regularly update Board and community on our progress

**2019 Bond Campaign Vision and Buckets**

**Vision:** To transform the student learning experience with environmentally sustainable schools designed to meet the educational demands, health, safety and wellbeing needs of current and future generations.

**1. Teaching and Learning- *Continued Tradition of Academic Excellence***

- Support flexible and engaging learning environments that promote collaboration, hands-on, inquiry-based learning, whole and small group instruction, and appropriate accommodations for all students
- Expand opportunities for applied learning such as CTE, coding, and robotics
- Learning spaces designed to enable instruction and program integrity for students with special needs
- Infrastructure to support blended and online virtual learning
- Create learning spaces that enable co-teaching between core classroom teachers and support staff for a vibrant and effective Multi-tiered system of support.
- Infrastructure to support diverse educational models including online virtual learning, adult learning, community college, and other partnerships
- Provide additional space in schools, particularly elementary schools that are at or near capacity, to maintain class sizes for an effective teaching and learning environment

**2. Health and Wellbeing - *Focused on Development of the Whole Child***

- Create optimized learning environments based on best-practice and research to utilize natural and artificial light, ensure fresh air free from pollutants, maintain classroom temperature, and acoustics for maximum cognitive function and productivity.
- Expand and renovate elementary and middle school kitchens to allow healthy “scratch” cooking and more variety
- Improve dining environments (multi-purpose rooms and cafeterias) with better lighting, enhanced equipment for line flow, and other improvements
- Support construction and maintenance of school gardens, greenhouses, and hoop houses
- Ensure adequate space for emergency food programs
- Ensure adequate clinic and office space for nurses, social workers, and counselors
- Repair/replace elementary “black top” spaces and basketball hoops
- Repair and modernize indoor and outdoor athletic facilities, renovating and expanding where needed

- 3. Safety - *Safe and Secure Schools as Centers of Communities***
  - Create secure school entrances that provide for access control and secure entry
  - Update and modernize the security camera system, including adding cameras as needed
  - Install monitoring devices on all exterior doors
  - Continue bus fleet replacement schedule to ensure bus fleet safety.
  
- 4. Sustainable and Environmentally Responsible Infrastructures - *Built for our Climate Change Future***
  - Carbon Neutral / Net Zero Energy
  - Climate Change Adaptation and Resilience
  - Solar Power and Geothermal heating and cooling
  - Promote Bio-Diversity and healthy sites
  - Optimized classroom environments for thermal comfort, visual acuity, healthy air, and acoustics
  - Upgrade bus fleet with more fuel-efficient vehicles as new technology advancements make practical
  
- 5. Systems and Services- *Efficient and Effective Support Services***
  - Continue regularly scheduled laptop replacement program
  - Provide additional technology as dictated by curriculum
  - Continue bus fleet replacement schedule to keep down repair costs

**Items to consider adding in some way-**

- **Equity**
- **More use by the community-**
- **Athletics/Arts-**